CAMPAIGN SIGN INSTALLATION



SAGINAW CHARTER TOWNSHIP COMMUNITY DEVELOPMENT—791-9865

Candidate Guidelines & Regulations

The Township receives many inquiries from citizens and candidates during the election process regarding the placement and display of political signs. Saginaw Township recognizes the need to balance several goals — aesthetics, public safety and informing the electorate. The following summary of Township safety standards and code requirements will help you and your campaign comply with Township regulations.



Saginaw Township's Sign Ordinance (Ord. #657, Section 48-4) states the following: *Political campaign signs announcing candidates for public political office, referendum issues or other data pertinent to an upcoming election.*

The Ordinance (Section 48-6, #9) also states: Political campaign signs, not to exceed one sign per candidate or issue, and not to exceed sixteen (16) square feet of area per sign, shall be permitted with the property owner's permission on all improved lots or parcels regardless of zoning. Political signs are not permitted on vacant parcels of land. Two (2) political campaign signs per candidate or issue are allowed on corner improved lots. Political campaign signs shall not be placed closer than ten (10') feet from the edge of a public road for safety purposes. Political campaign signs must be removed within ten (10) days after the covered event has occurred.

Placement and Removal of Signs

Because of their construction and material, temporary signs are prone to create problems of maintenance, litter, and blight. For this reason, temporary signage must be removed within ten (10) days after the covered event has occurred.

Political campaign signs shall not be placed closer than ten (10') feet from the edge of a public road for safety purposes.

Political signs are not permitted on vacant parcels.

Prohibited Signs:

*Any sign which obstructs free ingress or egress from a required door, window, fire escape, driveway or other required access route.

*Political signs shall not be attached to utility poles, street identification posts, or other similar structures (Section 48-5, #13). Questions? Call (989) 791-9865.

Saginaw Township Political Sign Regulations:

- Political signs may only be placed with the property owner's permission.
- Political signs are allowed on occupied (improved) parcels only. Therefore, no political signs are permitted on vacant or unoccupied lots.
- Political signs cannot exceed sixteen (16') square feet in size.
- Only one sign per candidate or issue is allowed per occupied lot except that two (2) signs are allowed on a corner lot.
- Political campaign signs shall not be placed closer than ten (10') feet from the edge of public road for safety purposes.
- Political campaign signs must be removed within ten (10) days after the covered event has occurred.